

Alanya University

Faculty of Economics, Administrative and Social Sciences
Business Administration (English)

BUS 102 Yönetim ve Organizasyon					
Semester	Course Unit Code	Course Unit Title	L+P	Credit	Number of ECTS Credits
2	BUS 102	Yönetim ve Organizasyon	3	3	6

Mode of Delivery:

Face to Face

Language of Instruction:

English

Level of Course Unit:

Bachelor's Degree

Work Placement(s):

No

Department / Program:

Business Administration (English)

Type of Course Unit:

Required

Objectives of the Course:

The aim of the course is to explain basic management concepts and provide detailed information about management functions, management theories, organizational structure, authority and delegation of authority, leadership, motivation, conflict management and current approaches in management.

Teaching Methods and Techniques:

Prerequisites and co-requisites:

Course Coordinator:

Name of Lecturers:

Doktor Öğretim Üyesi Müge Doğaner

Assistants:

Recommended or Required Reading

Resources Özalp İnan, Yönetim ve Organizasyon , Şimşek M. Şerif & Çelik Adnan, Yönetim ve Organizasyon, Robbins Stephen & Coulter Mary, Management, Pearson

Course Category

Mathematics and Basic Sciences	:		Education	:	
Engineering	:		Science	:	
Engineering Design	:		Health	:	
Social Sciences	:	100	Field	:	

Weekly Detailed Course Contents

Week	Topics	Study Materials	Materials
1	Introduction		
2	Basic Management Concepts		
3	The Functions of Management(Planning and Organization)		
4	The Functions of Management(Leading, Coordinating, Controlling)		
5	Management Theories		
6	Organizational Structure		
7	Midterm Exam		
8	Concepts of Authority and Delegation of Authority		
9	Leading		
10	Motivation and Motivation Theories		
11	Organizational Conflict and conflict management		
12	Career Management		
13	Current Approaches in Management		
14	Current Approaches in Management		
15	Final exam		

Course Learning Outcomes

No	Learning Outcomes
C01	Define basic concepts related to management and organization
C02	Explain authority and power relations in organizations.
C03	Establish a relationship between organizational structure and management processes and leadership characteristics.
C04	Describe the historical development of management and organization.
C05	Define basic management functions such as planning, organizing, directing and controlling.

Program Learning Outcomes

No	Learning Outcome
P01	To be able to apply the theoretical knowledge acquired in the basic areas of business administration (Management-Organization, Supply Chain Management, Production Management, Marketing, Ac
P03	To be able to inform experts and non-experts about issues related to the field.
P05	To be able to take responsibility individually and as a group member to solve complex and unforeseen problems encountered in practice
P07	To be able to interpret the changing trends in the world and to be able to follow technological changes
P08	To be able to implement innovation and innovative working principles
P02	To be able to develop solutions to business issues/problems based on scientific research.
P04	To have ethical values in applications in the field of business administration
P06	To be able to evaluate changes in theories of business strategies
P09	To be equipped with information and communication technologies to gain competence in the field
P10	To provide competence in managing organizations, leadership, decision-making processes and strategic planning,

Assessment Methods and Criteria		
In-Term Studies	Quantity	Percentage
Mid-terms	1	%30
Quizzes	0	%0
Assignment	1	%10
Attendance	0	%0
Practice	0	%0
Project	0	%0
Final examination	1	%60
Total		%100

ECTS Allocated Based on Student Workload			
Activities	Quantity	Duration	Total Work Load
Course Duration	14	3	42
Hours for off-the-c.r.stud	4	15	60
Assignments	1	16	16
Presentation	0	0	0
Mid-terms	1	27	27
Practice	0	0	0
Laboratory	0	0	0
Project	0	0	0
Final examination	1	35	35
Total Work Load			180
ECTS Credit of the Course			6

Contribution of Learning Outcomes to Programme Outcomes											
Contribution: 1: Very Slight 2:Slight 3:Moderate 4:Significant 5:Very Significant											
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P10	
All	5	5	5	5	5	5	5	5	5	4	
C01	5	5	5	5	5	5	4	5	5	5	
C02	5	5	5	5	5	5	5	5	5	5	
C03	5	5	5	5	5	5	5	5	5	5	
C04	4	4	5	5	5	4	4	5	5	5	
C05	4	4	5	5	5	4	4	5	4	5	