

Alanya University

Faculty of Economics, Administrative and Social Sciences
Business Administration (English)

ENG 111 Academic English I					
Semester	Course Unit Code	Course Unit Title	L+P	Credit	Number of ECTS Credits
1	ENG 111	Academic English I	2	2	2

Mode of Delivery:

Face to Face

Language of Instruction:

English

Level of Course Unit:

Bachelor's Degree

Work Placement(s):

No

Department / Program:

Business Administration (English)

Type of Course Unit:

Required

Objectives of the Course:

This course aims to help students: (1) To improve listening skills, including note-taking, necessary for understanding the content of lectures and seminars given in the student's departments. (2) To develop reading skills related to academic texts on a range of topics. (3) To use academic texts as the basis of practicing problem evaluation and solution. (4) To improve students argumentative writing. (5) To develop student's critical thinking and oral skills so that they can work independently and as part of a team on a range of academic tasks.

Teaching Methods and Techniques:

This course is designed to improve the academic language skills of the department students. It provides argumentative essay writing, presentation techniques, and academic reading and summary techniques. It aims to enable students understand the principles of academic writing and speaking skills.

Prerequisites and co-requisites:

Course Coordinator:

Name of Lecturers:

Öğretim Görevlisi Anna BIELECKA

Assistants:

Recommended or Required Reading

Resources

Teacher Prepared Material

Course Category

Mathematics and Basic Sciences	:	Education	:
Engineering	:	Science	:
Engineering Design	:	Health	:
Social Sciences	:	Field	:

Course Learning Outcomes

No Learning Outcomes

C01	Students fulfilling this course extract content from academic lectures that can be used for assignments in their departments.
C02	Students give a presentation based on an argument.
C03	Students recognize the structure and lexis of academic arguments.
C04	Students recognize the structure and lexis of academic arguments.

Program Learning Outcomes

No Learning Outcome

P01	To be able to apply the theoretical knowledge acquired in the basic areas of business administration (Management-Organization, Supply Chain Management, Production Management, Marketing, Ac
P03	To be able to inform experts and non-experts about issues related to the field.
P05	To be able to take responsibility individually and as a group member to solve complex and unforeseen problems encountered in practice
P07	To be able to interpret the changing trends in the world and to be able to follow technological changes
P08	To be able to implement innovation and innovative working principles
P02	To be able to develop solutions to business issues/problems based on scientific research.
P04	To have ethical values in applications in the field of business administration
P06	To be able to evaluate changes in theories of business strategies
P09	To be equipped with information and communication technologies to gain competence in the field
P10	To provide competence in managing organizations, leadership, decision-making processes and strategic planning,

Assessment Methods and Criteria		
In-Term Studies	Quantity	Percentage
Mid-terms	1	%30
Quizzes	0	%0
Assignment	0	%0
Attendance	0	%0
Practice	0	%0
Project	1	%30
Final examination	1	%40
Total		%100

ECTS Allocated Based on Student Workload			
Activities	Quantity	Duration	Total Work Load
Course Duration	14	2	28
Hours for off-the-c.r.stud	13	2	26
Assignments	0	0	0
Presentation	0	0	0
Mid-terms	1	2	2
Practice	0	0	0
Laboratory	0	0	0
Project	1	2	2
Final examination	1	2	2
Total Work Load			60
ECTS Credit of the Course			2

Contribution of Learning Outcomes to Programme Outcomes									
Contribution: 1: Very Slight 2:Slight 3:Moderate 4:Significant 5:Very Significant									

