

ALANYA UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION 2026-2027 ACADEMIC YEAR SPRING SEMESTER COURSE SCHEDULE
1st GRADE FALL SEMESTER

Course Code	Course Name (TR)	Course Name (ENG)	Course Type	Instructor	Section	Explanation
ARC 117	Üniversite Kültürü	University Culture	University Elective	Prof. Erol Sayın		Students must select only one of these courses.
BUS 105	Sürdürülebilirlik	Sustainability	University Elective	Inst. Dr. Tamer Taşçı	1	
ITL 111	Finansal Okuryazarlık	Financial Literacy	University Elective	Dr. Kemal Coşkun	1	
TRM 109	Sosyal Psikoloji	Social Psychology	University Elective	Dr. Dimitrios Agouridas	1	
YTO 111	Yabancı Öğrenciler için Türk Dili I	Turkish Language for Foreigners I	Compulsory	Inst. Dr. Emre Kasapoğlu	2	To be selected by international students.
TKL 111	Türkçe I	Turkish Language I	Compulsory	Inst. Dr. Oğuzhan KABA	2	To be selected by Turkish citizen students.
GE 113	Bilgisayar	Computer	Compulsory	Inst. İhsan Can İçiuyan		Compulsory course for all students.
BUS 103	İktisada Giriş I	Introduction to Economics I	Compulsory	Dr. Şebnem Arık	1	Compulsory course for all students.
MAT 111	İşletme Matematiği	Business Mathematics	Compulsory	Res. Assist. Dr. Semih Yıldırım	1	Compulsory course for all students.
BUS 101	İşletmeye Giriş	Introduction to Business	Compulsory	Dr. Müge Doğaner	1	Compulsory course for all students.
ENG 111	Akademik İngilizce	Academic English I	Compulsory	TBA		Compulsory course for all students.

IMPORTANT NOTE:

The maximum course load a student may take in a semester is 30 ECTS.

If the Grade Point Average (GPA) is at least 2.00, the student may take **1 additional course** with the advisor's approval.

If the Grade Point Average (GPA) is at least 2.50, the student may take **2 additional courses** with the advisor's approval.

2nd GRADE						
Course Code	Course Name (TR)	Course Name (ENG)	Course Type	Instructor	Section	Explanation
YTT 211	Yabancı Öğrenciler İçin Atatürk İlkeleri ve İnkılap Tarihi I	Principles of Ataturk and the History of Turkish Revolution for Foreign Students I	Compulsory	Inst. Dr. Özge Kurşun Tükenmez	1	To be selected by international students.
HIST 211	Atatürk İlkeleri ve İnkılap Tarihi I	Principles of Ataturk and the History of Turkish Revolution I	Compulsory	Inst. Dr. Özge Kurşun Tükenmez	1	To be selected by Turkish citizen students.
BUS 205	İnsan Kaynakları Yönetimi	Human Resources Management	Compulsory	Dr. Müge Doğaner	1	Compulsory course for all students.
BUS 201	Pazarlama Yönetimi	Marketing Management	Compulsory	Dr. Nihan Sidar	1	Compulsory course for all students.
BUS 203	Hukuka Giriş	Introduction to Law	Compulsory	Dr. Zeynep Sümeysa Deveci	1	Compulsory course for all students.
GE 211	Sosyal Sorumluluk ve Etik	Social Responsibility and Ethics	Compulsory	Dr. Fatma Cande Yaşar	3	Compulsory course for all students.
BUS 209	Halkla İlişkiler	Public Relations	Department elective	Dr. Fatih Boz	1	Department elective course for all students. <u>Two courses must be selected from these options.</u>
BUS 213	Finansal Piyasalar ve Kurumlar	Financial Markets and Institutions	Department elective	Dr. Şebnem Arık	1	
BUS 207	Davranış Bilimleri	Behavioral Sciences	Department elective	Dr. Müge Doğaner	1	

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3rd GRADE						
Course Code	Course Name (TR)	Course Name (ENG)	Course Type	Instructor	Section	Explanation
BUS 303	Giriřimcilik	Entrepreneurship	Compulsory	Inst. Dr. Tamer Tařçı	1	Compulsory course for all students.
BUS 301	Finansal Yönetim	Financial Management	Compulsory	Dr. Kemal Cořkun	1	Compulsory course for all students.
BUS 307	Uluslararası Ticaret	International Trade	Compulsory	Dr. Fatma Cande Yařar	1	Compulsory course for all students.
BUS 305	Arařtırma Yöntemleri	Research Methods	Compulsory	Dr. Fatma Cande Yařar	1	Compulsory course for all students.
CMD 101	İletiřime Giriř	Introduction to Communication	University Elective	Dr. Öğr. Üyesi Burçin Ünal	2	University elective course for all students. <u>One course must be selected from these options.</u>
MIS 105	Yönetim Biliřim Sistemlerine Giriř	Introduction to Management Information Systems	University Elective	Dr. Öğr. Üyesi Mehmet Özgen	2	
RUS 301	Ruřça I	Russian I	University Elective	Inst. Ayda Karaali	2	
GER 101	Almanca I	German I	University Elective	Inst. Melike Polat Avara	4	
TRM 267	Turizm ve Eğlence Yönetimi	Tourism and Entertainment Management	University Elective	Assoc. Prof. Aslı Ersoy	2	
BUS 309	Toplam Kalite Yönetimi	Total Quality Management	Department elective	Inst. Dr. Tamer Tařçı	1	Department elective course for all students. <u>One course must be selected from these options.</u>

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