

**ALANYA UNIVERSITY**  
**FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**(ENGLISH)**  
**2025-2026 FALL SEMESTER**  
**COURSE SELECTION GUIDE**

1.YEAR FALL SEMESTER				
Course Code	Course Name (TR)	Course Name (ENG)	Course Type (Must/Elective)	Explanation
BUS 101	İşletmeye Giriş	Introduction to Business	Must	
BUS 103	İktisada Giriş I	Introduction to Economics I	Must	
MAT 111	İşletme Matematigi	Business Mathematics	Must	
GE 113	Bilgisayar	Computer	Must	
TKL 111	Türk Dili I	Turkish Language I	Must	For students who are citizens of the Republic of Turkey
YTO 111	Yabancı Öğrenciler İçin Türk Dili I (Şube 2)	Turkish Language for Foreign Students I (Section 2)	Must	For International Students <b>(You need to pick Section 2)</b>
ENG 111	Akademik İngilizce I	Academic English	Must	
GE 111	Üniversite Kültürü	University Culture	University Elective	<b>Elective Group/ ONE course from this group must be chosen</b>
GE 115	Sürdürülebilirlik	Sustainability	University Elective	

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<b>2. YEAR FALL SEMESTER</b>				
<b>Course Code</b>	<b>Course Name (TR)</b>	<b>Course Name (ENG)</b>	<b>Course Type (Must/Elective)</b>	<b>Explanation</b>
BUS 201	Pazarlama Yönetimi	Marketing Management	Must	
BUS 203	Hukuka Giriş	Introduction to Law	Must	
BUS 205	İnsan Kaynakları Yönetimi	Human Resources Management	Must	
GE 211	Sosyal Sorumluluk ve Etik (Şube 2)	Social Responsibility and Ethics (Section 2)	Must	<b>(You need to pick Section 2 for)</b>
HIST 211	Atatürk İlkeleri ve İnkılap Tarihi I	Principles of Atatürk and the History of Turkish Revolution I	Must	For students who are citizens of the Republic of Turkey
YTT 211	Yabancı Öğrenciler İçin Atatürk İlkeleri ve İnkılap Tarihi I (Şube 2)	Principles of Atatürk and the History of Turkish Revolution for Foreign Students I (Section 2)	Must	For International Students <b>(You need to pick Section 2)</b>
BUS 207	Davranış Bilimleri	Behavioral Sciences	Department Elective	<b>Elective Group/ TWO courses from this group must be chosen</b>
BUS 209	Halkla İlişkiler	Public Relations	Department Elective	
GE 311	Bilimsel Araştırma Projesi (Şube 2)	Scientific Research Project (Section 2)	University Elective	

**Please note:** For a semester, students can enroll in courses with a total of **30 ECTS credits**. However, if a student has a GPA above 2.00, they may enroll in **one additional course**. If a student's GPA is above 2.5, they can enroll in **two additional courses**. *(These extra courses can be to retake a failed course or to improve a previous grade.)*