

**ALANYA UNIVERSITY**  
**FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES**  
**DEPARTMENT OF TOURISM MANAGEMENT**  
**(ENGLISH)**  
**2025-2026 FALL SEMESTER**  
**COURSE SELECTION GUIDE**

1.YEAR FALL SEMESTER				
Course Code	Course Name (TR)	Course Name (ENG)	Course Type (Must/Elective)	Explanation
TRM 101	İşletmeye Giriş	Introduction to Business	Must	
TRM 107	Turizm'e Giriş	Introduction to Tourism	Must	
MAT 111	İşletme Matematiği	Business Mathematics	Must	
MAT 101	Cebir	Collage Algebra	Must	Only students subject to the 2021 curriculum who have either failed it or have never taken it before may enroll.
GE 113	Bilgisayar	Computer	Must	
GE 111	Üniversite Kültürü	University Culture	University Elective	<b>Elective Group/ ONE course from this group must be chosen</b>
GE 115	Sürdürülebilirlik	Sustainability	University Elective	
ENG 111	Akademik İngilizce I	Academic English I	Must	
TKL 111	Türk Dili I	Turkish Language I	Must	For students who are citizens of the Republic of Turkey
YTO 111	Yabancı Öğrenciler İçin Türk Dili I	Turkish Language for Foreign Students I	Must	For International Students

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<b>2. YEAR FALL SEMESTER</b>				
<b>Course Code</b>	<b>Course Name (TR)</b>	<b>Course Name (ENG)</b>	<b>Course Type (Must/Elective)</b>	<b>Explanation</b>
TRM 221	Mikroekonomi	Microeconomics	Must	
TRM 227	Konaklama Yönetimi	Hospitality Management	Must	
TRM 245	Ön Büro Yönetimi ve Otomasyonu	Front Office Management and Automation	Must	
TRM 231	Hizmet Endüstrisinde Pazarlama	Marketing for Service Industry	Must	Only students subject to the 2021 curriculum who have either failed it or have never taken it before may enroll.
TRM 213	Turizm ve Eğlence Yönetimi	Tourism and Leisure Management	Must	Only students subject to the 2021 curriculum who have either failed it or have never taken it before may enroll.
TRM 267	Turizm ve Eğlence Yönetimi	Tourism and Leisure Management	University Elective	
HIST 211	Atatürk İlkeleri ve İnkılap Tarihi I	Principles of Atatürk and the History of Turkish Revolution I	Must	For students who are citizens of the Republic of Turkey
YTT 211	Yabancı Öğrenciler İçin Atatürk İlkeleri ve İnkılap Tarihi I	Principles of Atatürk and the History of Turkish Revolution for Foreign Students I	Must	For International Students
GE 211	Sosyal Sorumluluk ve Etik	Social Responsibility and Ethics	Must	
ENG 211	Akademik İngilizce III	Academic English III	University Elective	<b>Elective Group/ ONE course from this group must be chosen</b>

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GE 311	Bilimsel Aratırma Projesi	Scientific Research Project	University Elective	
GER 101	Almanca I	German I	University Elective	
RUS 101	Rusça I	Russian I	University Elective	

**3. YEAR FALL SEMESTER**

Course Code	Course Name (TR)	Course Name (ENG)	Course Type (Must/Elective)	Explanation
TRM 311	Muhasebe	Accounting	Must	
TRM 325	İş Hukuku	Business Law	Must	
TRM 351	Müşteri İlişkileri Yönetimi	Customer Relations Management	Must	
TRM 335	Turizmde Finansal Yönetim	Financial Management in Tourism	Elective	<b>Elective Group / All students are required to take both of the offered elective courses.</b>
TRM 341	Turizmde Halka İlişkiler	Public Relations in Tourism	Elective	
ELG 301	Almanca 3	German 3	Elective	<b>Elective Group/ ONE course from this group must be chosen</b>
RUS 301	Rusça 1	Russian 1	Elective	
ELG 401	Almanca 5	German 5	Elective	
RUS 401	Rusça 3	Russian 3	Elective	

**4. YEAR FALL SEMESTER**

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Course Code	Course Name (TR)	Course Name (ENG)	Course Type (Must/Elective)	Explanation
TRM 425	Uluslararası Turizm Operasyonları	International Tourism Operations	Must	
TRM 423	Turizmde Destinasyon Gelişimi	Tourism Destination Development	Must	
GE 401	Sistem Düşüncesi	Systems Thinking	Must	
TRM 485	Ön Büro Operasyonları ve Otomasyon Sistemleri	Front Office Operations and Automation Systems	Elective	Elective Group / All students are required to take both of the offered elective courses.
TRM 475	Turizm Yönetiminde Özel Konular	Special Topics in Tourism Management	Elective	
ELG 301	Almanca 3	German 3	Elective	<b>Elective Group/ ONE course from this group must be chosen</b>
RUS 301	Rusça 1	Russian 1	Elective	
ELG 401	Almanca 5	German 5	Elective	
RUS 401	Rusça 3	Russian 3	Elective	