

FACULTY OF ECONOMIC, ADMINISTRATIVE AND SOCIAL SCIENCES
TOURISM MANAGEMENT DEPARTMENT
2024-2025 ACADEMIC YEAR FALL SEMESTER COURSE SELECTION GUIDE

1st YEAR FALL SEMESTER

Course Type	Course Code	Course Title (TR)	Course Title (ING)	Explanation (Read Carefully!)	
MUST	TRM 101	İşletmeye Giriş	Introduction to Business		
MUST	TRM 105	Turizm'e Giriş	Introduction to Tourism		
MUST	TRM 107	Turizm'e Giriş	Introduction to Tourism	New curriculum	
MUST	TRM 103	Ekonomiye Giriş I	Introduction to Economics I		
MUST	MAT 101	Cebir	Collage Algebra		
MUST	MAT 111	İşletme Matematiği	Business Mathematics	New curriculum	
MUST	ENG 101	İngilizce 1	English 1		
MUST	ENG 111	İngilizce 1	English 1	New curriculum	
MUST	TKL 101	Türkçe 1	Turkish Language 1	Only for TR students	
MUST	YTO 101	Yabancılarla Türkçe Öğretimi 1	Turkish Language for Foreigners 1	Only for INT students	
MUST	GE 103	Bilgisayar ve Uygulamaları	Computer		
MUST	GE 113	Bilgisayar	Computer	New curriculum	
ELECTIVE	GE 111	Üniversite Kültürü	University Culture	New curriculum	
ELECTIVE	GE 101	Üniversite Kültürü	University Culture		Must Choose 1
ELECTIVE	GE 105	Psikoloji	Psychology	New curriculum	

2nd YEAR FALL SEMESTER

Course Type	Course Code	Course Title (TR)	Course Title (ING)	Explanation (Read Carefully!)	
MUST	TRM 213	Turizm ve Eğlence Yönetimi	Tourism and Leisure Management		
MUST	TRM 231	Hizmet Endüstrisinde Pazarlama	Marketing for Service Industry		
MUST	TRM 235	Turizmde Proje Yönetimi	Project Management in Tourism		
MUST	YTT 201	Turkish History for Foreigners	Yabancılarla Türkiye Tarihi 1	Only for INT students	
MUST	HIST 201	History of Turkey 1	Türkiye Tarihi 1	Only for TR students	
MUST	GE 201	Social Responsibility and Ethics	Sosyal Sorumluluk ve Etik		
ELECTIVE	ELG 201	Almanca 1	German 1		
ELECTIVE	ENG 201	İngilizce	English		

3rd YEAR FALL SEMESTER

Course Type	Course Code	Course Title (TR)	Course Title (ING)	Explanation (Read Carefully!)	
MUST	TRM 311	Muhasebe	Accounting		
MUST	TRM 325	İş Hukuku	Business Law		
MUST	TRM 351	Müşteri İlişkileri Yönetimi	Customer Relations Management		
ELECTIVE	TRM 335	Turizmde Finansal Yönetim	Financial Management in Tourism	Departmental Elective/ Must Choose Both	
ELECTIVE	TRM 341	Turizmde Halka İlişkiler	Public Relations in Tourism		
ELECTIVE	ELG 301	Almanca 3	German 3	Elective Group Atleast 1 must be chosen	Students can choose other Language electives.
ELECTIVE	RUS 301	Rusça 1	Russian 1		

4th YEAR FALL SEMESTER

Course Type	Course Code	Course Title (TR)	Course Title (ING)	Explanation (Read Carefully!)	
MUST	TRM 425	Uluslararası Turizm Operasyonları	International Tourism Operations		
MUST	TRM 423	Turizmde Destinasyon Gelişimi	Tourism Destination Development		
MUST	GE 401	Sistem Düşüncesi	Systems Thinking		
ELECTIVE	TRM 485	Ön Büro Operasyonları ve Otomasyon Sistemleri	Front Office Operations and Automation Systems	Departmental Elective/ Must Choose Both	
ELECTIVE	TRM 475	Turizm Yönetiminde Özel Konular	Special Topics in Tourism Management		
ELECTIVE	ELG 401	Almanca 5	German 5	Elective Group Atleast 1 must be chosen	Students can choose other Language electives
ELECTIVE	RUS 401	Rusça 3	Russian 3		